

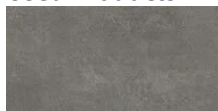
## The Loop



The Loop shows you the shopping of the future. The Loop offers retailers, producers and suppliers from the sector a helping hand and teaches them how to deal with their radically changing sector in the best way. The Loop shows the renewed 'customer journey' in all its aspects and also helps all involved players in the retail and FMCG to discover new ways to follow, catch and, of course, lead the new consumer to the checkout as well as possible.

Installation	Retail Detail
Photographer	Debbie De Brauer
Interior designer	Pinkeye Designstudio - Antwerpen

### Used Products



Allura Flex  
Material  
natural concrete



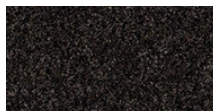
XX Allura Flex  
Wood  
oyster seagrass



Allura Flex  
Concrete  
cool sand



Allura Flex Wood  
white weathered  
oak



Coral Brush  
charcoal grey

